



# EXHIBITION & SPONSORSHIP BOOKING FORM

## IMPORTANT

A successful application made by a company wishing to participate at EACR 2020 (the 26<sup>th</sup> Congress of the European Association for Cancer Research) implies full acceptance of the requirements and policies contained within the Exhibition and Sponsorship Prospectus and the General Terms and conditions, all to be published online on the Congress website: [eacr2020.org](http://eacr2020.org).

Please complete and return to the EACR 2020 Congress Secretariat: [wessel@newway-management.com](mailto:wessel@newway-management.com)

- Save the PDF and open with Acrobat Reader
- Complete the form electronically
- When completed electronically, please sign digitally or print out and sign the document
- IF YOU PRINT AND SIGN THE FORM PLEASE ALSO SEND THE ORIGINAL DIGITAL COPY TO ENABLE EASY PROCESSING OF YOUR COMPANY INFORMATION.

*Only completed signed forms will be accepted.*





# EXHIBITION & SPONSORSHIP BOOKING FORM

## COMPANY INFORMATION

The company name as it should appear in official listings, e.g. in the Digital Proceedings Book:

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_

## Communication Agency

If you have appointed a third party to act on your company's behalf:

Name agency: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_

## INVOICING DATA

Name company or agency: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Tel: \_\_\_\_\_

PO number/reference number: \_\_\_\_\_

VAT/Tax ID Number: \_\_\_\_\_

- Only one invoice address may be used. If an updated or additional invoice is subsequently requested using a different address, a € 100 administrative fee will be charged
- All invoices must be settled in full by the payment date indicated on the invoice (30 days) or 10 days before the start of the Congress should this date fall first.
- In the event that an invoice remains unpaid after a settlement date, the EACR reserves the right to deny access to the Congress
- VAT will be applied as required (UK or Italian based on the product / service and company location)

## Agreement

On behalf of \_\_\_\_\_ (add company name), I hereby agree to be bound by the EACR2020 Exhibition and Sponsorship Prospectus and all the General Terms and Conditions<sup>1</sup>.

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Signature: \_\_\_\_\_

<sup>1</sup> This application is legally binding on the company pending its acceptance in writing by the organiser and subject to the published General terms and Conditions for EACR 2020, published on our website [eacr2020.org/sponsorship](http://eacr2020.org/sponsorship).

## EDUCATIONAL SUPPORT OPPORTUNITIES

Thursday 18 June	Grant (TICK)	Rate (EXCL. VAT)
<input type="checkbox"/> Unrestricted Educational Support ( <i>minimum of € 5 000</i> )*	<input type="checkbox"/>	€ _____
<input type="checkbox"/> Meeting Bursary Support ( <i>minimum of € 1 000</i> )	N/A	€ _____

\* If you elect to provide support in the form of a grant, this will fall outside the scope of VAT

## SPEAKING OPPORTUNITIES

### Industry Symposia

Wednesday 17 June 2020	Room & Capacity	Time	Rate (EXCL. VAT)
<input type="checkbox"/> Industry Symposium 1	Room Gialla • 550	12:45 – 14:15	€ 8 500
<input type="checkbox"/> Industry Symposium 2	Room Azzurra • 350	12:45 – 14:15	€ 7 500
<b>Thursday 18 June 2020</b>			
<input type="checkbox"/> Industry Symposium 3	Room Gialla • 550	13:00 – 14:30	€ 10 000
<input type="checkbox"/> Industry Symposium 4	Room Azzurra • 350	13:00 – 14:30	€ 9 000
<b>Friday 19 June 2020</b>			
<input type="checkbox"/> Industry Symposium 5	Room Gialla • 550	13:00 – 14:30	€ 10 000
<input type="checkbox"/> Industry Symposium 6	Room Azzurra • 350	13:00 – 14:30	€ 9 000

### Industry Mini-Symposia

Thursday 18 June 2020	Room & Capacity	Time	Rate (EXCL. VAT)
<input type="checkbox"/> Industry Mini-Symposium 1	Room Azzurra • 350	08:00 – 09:00	€ 6 000
<b>Friday 19 June 2020</b>			
<input type="checkbox"/> Industry Mini-Symposium 2	Room Azzurra • 350	08:00 – 09:00	€ 6 000

\* Industry Partners of the European Association for Cancer Research receive € 1 200 discount on all Industry Symposia and Mini-Symposia. To find out more about Industry Partnership of the EACR, please contact the EACR Communications and Marketing Team, through the [EACR website](#).

## Industry Spotlights

Wednesday 17 June 2020	Time	Rate (EXCL. VAT)
<input type="checkbox"/> Industry Spotlight: Welcome Reception • 18:00 – 19:30	18:45 – 19:00	€ 5 000
<input type="checkbox"/> Industry Spotlight: Welcome Reception • 18:00 – 19:30	19:15 – 19:30	€ 5 000
Thursday 18 June 2020		
<input type="checkbox"/> Industry Spotlight: Coffee Break 1 • 10:30 – 11:15	10:45 – 11:00	€ 3 500
<input type="checkbox"/> Industry Spotlight: Coffee Break 2 • 16:15 – 17:30	16:30 – 16:45	€ 3 500
Friday 19 June 2020		
<input type="checkbox"/> Industry Spotlight: Coffee Break 3 • 10:30 – 11:15	10:45 – 11:00	€ 3 500
<input type="checkbox"/> Industry Spotlight: Coffee Break 4 • 16:15 – 17:30	16:30 – 16:45	€ 3 500

## EXHIBITION SPACE

### We wish to reserve the following exhibition space

Package	Rate (EXCL. VAT)
<input type="checkbox"/> <b>Early rate ALL INCLUSIVE (9 sqm)</b> (Signed booking form received by 28 November 2019) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning	€ 3 800
<input type="checkbox"/> <b>Late rate ALL INCLUSIVE (9sqm)</b> (Signed booking form received after 28 November 2019) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning	€ 4 400
<input type="checkbox"/> <b>Early rate SPACE ONLY</b> (Signed booking form received by 28 November 2019) Includes no materials or construction.	€ 330/sqm*
<input type="checkbox"/> <b>Late rate SPACE ONLY</b> (Signed booking form received after 28 November 2019) Includes no materials or construction.	€ 380/sqm*

<b>First Choice:</b>	Booth nr _____	sqm: _____
<b>Second Choice:</b>	Booth nr _____	sqm: _____
<b>Third Choice:</b>	Booth nr _____	sqm: _____

The minimum exhibition space is 6 square metres and stands must be a minimum 2 metres deep. The floor plan of the exhibition hall can be downloaded on the Congress website: [eacr2020.org/sponsorship](http://eacr2020.org/sponsorship).

\*EACR Industry Partners can benefit from a discount of € 3 000 on the total exhibition price when booking a minimum of 18 sqm. Contact the Communications and Marketing Team through the [EACR website](http://EACR website) for more information on EACR Industry Partners.

### Additional exhibitor passes

Additional exhibition-only pass (no access to the scientific sessions)	€ 75 / pass (EXCL. VAT)
Congress Celebration ticket*	€ 80 (INCL. 22% VAT)

Note that 2 exhibitor passes with access to scientific sessions are included with every 9 sqm booked.

\* Italian VAT-registered businesses are eligible to purchase Congress Celebration tickets without VAT

## SPONSORSHIP OPPORTUNITIES

<b>Congress Materials</b>	<b>Rate (EXCL. VAT)</b>
<input type="checkbox"/> Congress Bag	€ 5 000
<input type="checkbox"/> Seating Cubes	€ 5 000
<input type="checkbox"/> Congress Lanyards	€ 5 000
<input type="checkbox"/> Congress Pens	€ 3 000
<input type="checkbox"/> Congress Notepads	€ 3 000

<b>Congress Services</b>	<b>Rate (EXCL. VAT)</b>
<input type="checkbox"/> Professional Headshot Station	€ 8 000
<input type="checkbox"/> Congress App	€ 5 000
Congress App - 1 push	
<input type="checkbox"/> App Push: Wednesday 17 June 2020	€ 3 500
<input type="checkbox"/> App Push: Thursday 18 June 2020	€ 3 500
<input type="checkbox"/> App Push: Friday 19 June 2020	€ 3 500
<input type="checkbox"/> Internet & Printing Zone	€ 3 500
<input type="checkbox"/> Poster Board Area	€ 5 000
<input type="checkbox"/> Provide Free Wi-Fi Access	€ 5 000
<input type="checkbox"/> Water Dispensers	€ 1 750
<input type="checkbox"/> Provide Childcare Facilities	€ 10 000
<input type="checkbox"/> Registration Kiosk Branding	€ 5 000

<b>Advertising</b>	<b>Rate (EXCL. VAT)</b>
Pocket Programme	
<input type="checkbox"/> Pocket Programme: Inside back cover	€ 2 500
<input type="checkbox"/> Pocket Programme: Outside back cover	€ 2 500
Inter-session slides	
<input type="checkbox"/> Inter-session slides: Whole Congress	€ 2 500
<input type="checkbox"/> Inter-session slides: Wednesday 17 June 2020	€ 1 000
<input type="checkbox"/> Inter-session slides: Thursday 18 June 2020	€ 1 000
<input type="checkbox"/> Inter-session slides: Friday 19 June 2020	€ 1 000
<input type="checkbox"/> Bag inserts	€ 1 500

<b>Hospitality</b>		<b>Rate (EXCL. VAT)</b>
<input type="checkbox"/>	Welcome Reception • Wednesday 17 June 2020	€ 10 000
Coffee break		
<input type="checkbox"/>	Thursday 18 June 2020	€ 5 000
<input type="checkbox"/>	Friday 19 June 2020	€ 5 000
Desserts		
<input type="checkbox"/>	Wednesday 17 June 2020	€ 7 000
<input type="checkbox"/>	Thursday 18 June 2020	€ 7 000
<input type="checkbox"/>	Friday 19 June 2020	€ 7 000

<b>Meeting Rooms Space</b>		<b>Rate (EXCL. VAT)</b>
<input type="checkbox"/>	Full Duration of the Congress (17 - 20 June 2020)	€ 5 000
<input type="checkbox"/>	One Day on _____ (insert date)	€ 1 500
<input type="checkbox"/>	Rental per slot (4 hours)	€ 750
<input type="checkbox"/>	Wednesday 08:00 – 12:00	<input type="checkbox"/> Friday 08:00 – 12:00
<input type="checkbox"/>	Wednesday 13:00 – 17:00	<input type="checkbox"/> Friday 13:00 – 17:00
<input type="checkbox"/>	Thursday 08:00 – 12:00	<input type="checkbox"/> Saturday 08:00 – 12:00
<input type="checkbox"/>	Thursday 13:00 – 17:00	