



Sponsorship and virtual exhibition opportunities

Virtual event • 18-19 June 2020

www.eacr2020.org



Get in touch for more information or if you have any questions

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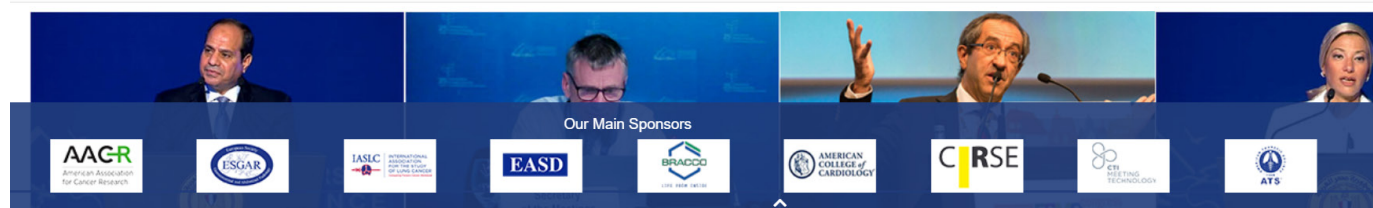
INDUSTRY SYMPOSIA

Exclusively reserved to EACR Industry Partners, the Industry Symposium will give your company up to 30 minutes scientific presentation with on-demand viewing available at all times during the event. This package also includes a place in the virtual exhibition, where we have maximised opportunities for interactions with participants. This is your chance to be part of an event that features an exceptional line-up of world-class speakers presenting high-quality science!

WHAT'S INCLUDED

€ 5000 (EXCL. VAT)

- Up to 30min pre-recorded scientific Industry Symposium available on-demand during the virtual event and for 6-weeks following the event
- Support from the event provider to pre-record your Symposium
- Recognition (logo and virtual exhibition page) displayed at all times on the bottom banner of the event platform



- Recognition with logo and introduction text on the Congress website (www.eacr2020.org) and on the event platform
- On-screen announcement of the Industry Symposium during Congress breaks
- One-time promotion of the Industry Symposium in a special email sent to all registered participants
- Space in the virtual exhibition (more details below)

KEY DATES

Virtual Congress	18 June – 19 June 2020
Industry Symposium recording	25 May – 04 June 2020
Deadline for providing virtual exhibition information	04 June 2020



VIRTUAL EXHIBITION

Why exhibit?

The opportunity to exhibit is an integral part of the virtual Congress and the exhibition area will be a major hub of activities. We have designed the exhibition to ensure the highest level of exposure to participants at the Congress.

WHAT'S INCLUDED

€ 1000 (EXCL. VAT)

Virtual exhibition

- Chat room available with option for 1-to-1 meetings
- 2 complimentary registrations to access the virtual Congress
- Company logo and website link featured on the Congress website (www.eacr2020.org) and on the event platform
- Company logo and website link on the Industry email sent to all participants
- Optional sponsor game (with prizes) that will encourage attendees to visit your company in the exhibition

How will leads be captured?

- Activities in the virtual exhibition will be tracked and shared in anonymized form
- Number of views on Industry Symposia will be tracked and shared in anonymized form
- Contact details submitted through the Chat and "Submit Enquiry" will be shared

What information will your company exhibition page display?

Logo
Horizontal 250 px with Vertical (max) 250 px high
.svg (transparent)
.png (transparent)

Company name
City, country
URL to corporate website

Max 4 social media links
If not provided blank

Opens pop up with questionnaire.
Provide questions and answers option
No limit questions

Industry representative:
Horizontal: 200px with Vertical: 200px high
.svg (transparent)
.png (transparent)
Provide email (not visible)
Name
Phone and email (visible)
Provide personal data for download in vCard

Single banner image size:
width: 890px;
height: min 230px
.jpg or .png

Company Description:
Free text no limit (words)
If no text provided this will be empty

Term "Resources" is free text

Resources limited to 4
Download of documents (PDF)
Provide files in PDF format
Provide title of resources
Option: external link

Title will open invitation PDF
Provide PDF

1 Video
Format: Is an embedded link to existing trusted source Youtube, Vimeo

Disclaimer: Free text